

| <b>color PACKAGES</b>                           | Bright<br><b>\$2,599</b> | Bold<br><b>\$4,699</b> | Brilliant<br><b>\$5,999</b> |
|---|--------------------------|------------------------|-----------------------------|
| Author Support                                  | Classic                  | Classic                | Concierge                   |
| ISBN Assignment                                 | ✓                        | ✓                      | ✓                           |
| U.S. Copyright Registration                     | ✓                        | ✓                      | ✓                           |
| Library of Congress Control Number              | ✓                        | ✓                      | ✓                           |
| Cover Design                                    | Standard                 | Standard               | Elite                       |
| Interior Book Design and Layout                 | Standard                 | Standard               | Elite                       |
| Cover Copy Review                               | ✓                        | ✓                      | ✓                           |
| Archway's Enhanced Listing Service              | ✓                        | ✓                      | ✓                           |
| Worldwide Book Distribution                     | ✓                        | ✓                      | ✓                           |
| Personalized Archway Publishing Bookstore Page  | ✓                        | ✓                      | ✓                           |
| Complimentary Author Copy                       | ✓                        | ✓                      | ✓                           |
| Author Volume Discounts                         | ✓                        | ✓                      | ✓                           |
| Softcover Color Publishing                      | ✓                        | ✓                      | ✓                           |
| Free Softcover Copies*                          | 5                        | 10                     | 15                          |
| E-book Publishing                               | ✓                        | ✓                      | ✓                           |
| Amazon "Look Inside" and Google Preview         | ✓                        | ✓                      | ✓                           |
| Barnes & Noble "Read Instantly"                 | ✓                        | ✓                      | ✓                           |
| Image Insertion - Color                         | 50                       | 50                     | 50                          |
| BookStub™ Cards*                                |                          | 5                      | 10                          |
| Hardcover Color Publishing*                     |                          | ✓                      | ✓                           |
| Free Hardcover Copies*                          |                          | 5                      | 10                          |
| Bookseller Catalog                              |                          | ✓                      | ✓                           |
| Booksellers Return Program                      |                          | ✓                      | ✓                           |
| Editorial Assessment                            |                          | ✓                      | ✓                           |
| Invitation to a Simon & Schuster attended Event |                          |                        | ✓                           |
| Web Optimized Press Release                     |                          |                        | ✓                           |